



# 2022

15 – 17 MARCH 2022  
Sun Arena, Time Square  
Menlyn Maine, Pretoria

## Sponsorship Opportunities

### Exclusive Opportunities

Headline Exhibition Partner	POA
Headline Conference Partner	POA
Innovation Competition Partner	R500 000.00
Media Host & Media Lounge Sponsor	R350 000.00
Round Table Breakfast Host	R250 000.00
Official Opening Function Host	R250 000.00
Business Matchmaking Lounge Host	R250 000.00

### Premium Opportunities

AAT Technology Day Conference Sponsor	R250 000.00
“Show Me How” Presentation Room Host	R150 000.00
Outdoor Equipment Demonstration Zone Partner	R125 000.00
International Hosted Technology Speaker	R100 000.00
On-Stage Technology Presentation	R 75 000.00
Hosted Panel Discussion	R 50 000.00
Delegate Competition & Prize Sponsor	R 50 000.00

### Brand Exposure Opportunities

Trade Visitor Bags	R500 000.00
Conference Delegate Bags	R300 000.00
Registration & Lanyard Sponsor	R250 000.00
Wi-Fi Connectivity Partner	R150 000.00
Phone Charging Stations	R150 000.00
Event Guide Branding Sponsor	R150 000.00
Full Page Advertisement in Event Guide	R 15 000.00
Half Page Advertisement in Event Guide	R 7 500.00

### Trade Exchange Opportunities

Airline Travel Partner	To be negotiated
Shuttle Service Provider	To be negotiated

### Notes

- 1 All sponsorship fees quoted exclude VAT which will be levied at the ruling rate
- 2 On receipt of your expression of interest a member of our team will meet with you to discuss package inclusions to tailor the opportunity to your objectives.



[www.africaagritech.co.za](http://www.africaagritech.co.za)

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