

FACT SHEET

CSIR International Convention Centre
Meiring Naude Road, Brummeria, Pretoria

About

Africa Agri Tech Conference and Expo 2024 serves as the meeting point for agricultural industry leaders, industry associations, companies, innovators, farmers, scientists, researchers, and policymakers from across Southern Africa.

Expect three days of inspiration, investigation, and collaboration as the industry assembles to explore the benefits of technological and scientific advances in agriculture. We explore how the latest discoveries and innovations can progress farmers' efficiency, output, and profitability.

Leveraging on our experience as business-to-business event specialists combined with our partners' deep knowledge of the agriculture landscape, we will continue to advance excellence and innovation in Southern Africa's agricultural environment whilst celebrating the people, products, and processes shaping the future of the industry.

Event Content

- > 3-Day conference
- > 3-Day indoor exhibition
- > Foreign trade lounge
- > Business-to-business networking
- > Start-up programme
- > Fringe Activities
 - Innovation Challenge
 - SA Agriculture Industry Hall of Fame
 - Gallery of Industry Achievers
 - Tech Try Out Zone
 - Show me how exhibits

Soundbites

"It was a good opportunity to interact with some industry leaders for Africa and in the tech space."

Jaco Beyers

Director of Marketing & Sales
John Deere AME

"I think the Africa Agri Tech show is a wonderful platform that we can bring all of these new technologies to introduce to the market."

Etienne Meyer

Marketing Manager, Afgr Equipment

"Events like this are really important to us because here we connect with our customers and other stakeholders in the industry."

Erald Smith

Head: Digital Technology, Agri Technovation

> 2023 in numbers

49

Conference sessions

75

Panelists & speakers

260 696

Facebook page reach

41 298

Twitter impressions

35 420

Website page views

106 948

YouTube impressions

Previous Edition

Africa Agri Tech 2023 welcomed attendees from 22 countries including: Argentina, Botswana, Brazil, Czech Republic, Denmark, Egypt, France, Germany, Ireland, Israel, Japan, Malaysia, Namibia, Netherlands, Nigeria, South Africa, Sudan, Switzerland, Togo, Turkey, Uganda, USA and Zimbabwe