



## AGRI-TECH CONFERENCE & EXPO

18 – 20 March 2025 | CSIR Convention Centre | Pretoria | South Africa

# ***New technologies, new sciences, new frontiers***

*New year, new dates, new venue*

We are pleased to announce that the 2025 edition of **Africa Agri Tech Conference & Expo** will take place from **Tuesday 18 - Thursday 20 March 2025** at the CSIR Convention Centre. The event has been moved to a mid-year time slot out of the crowded first-quarter agriculture calendar following discussions with industry stakeholder associations.

### ***What sets Africa Agri Tech apart?***



Africa Agri Tech attracts a *self-selected* audience from across Southern Africa of early-adopters eager to implement the latest techniques, solutions and technologies.



Build stronger ties across Southern Africa and beyond, taking advantage of opportunities to grow intra-African connections and showcase innovation.



**Lead** the conversation on the future of agriculture. Bring global trends to the Southern African agriculture community by hosting international experts at the event.

**Position your brand as an innovator at the forefront of adoption of the latest technologies and scientific advances in agriculture.**



## The Power of Partnership

Event partners are invited to play an integral role in supporting the future impact of science and technology in agriculture. Africa Agri Tech brings leaders in innovation, technology and agriculture together along with major industry stakeholders committed to the positive reinvention of agriculture.

It is the gateway to the Southern African agricultural science and technology ecosystem where agriculture meets innovation. We are connecting industry leaders shaping a purpose-driven, sustainable and innovative future for agriculture.



### Headline partnership opportunities

**Nurture** your brand's connection with innovative agribusinesses and farmers who are early adopters of the latest innovations, techniques and farming methods



### Business building opportunities

**Connect** with an audience focused on discovering the scientific advances and innovative technologies that will make them more productive, efficient and profitable in the future



### Brand impact sponsorships

**Lead** the conversion on the future of agriculture. Take advantage of our programmes focused on bringing global trends to the Southern African agriculture community.

We have a variety of partnership opportunities available all of which can be tailor-made to meet your marketing objectives.

Not finding quite what you are looking for? Leverage existing activations by presenting them at Africa Agri Tech 2025 or fire up your team's creativity and create a unique branded engagement that will inform and entertain attendees. Create authentic in-person engagement with your target market by hosting an attendee-relevant campaign providing opportunities to grow your brand's mindshare.

Our team are standing by to discuss partnership opportunities. Give us a call on 012 004 0811 to discuss your requirements and allow us to tailor-make a partnership programme that meets your objectives.

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Advancing science & tech-enabled agriculture

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## Why sponsor?

The Africa Agri Tech Conference and Exhibition collaborates with visionary partners who share our commitment to shaping the future of agribusiness through advanced technology and sustainable solutions. Our sponsors play a vital role in advancing the agtech ecosystem, providing strategic counsel and accelerating the industry's transformation.

Visionary Leaders - Industry experts providing strategic guidance and insights for agtech development

Industry Catalysts – companies from various sectors that bring innovative technologies to the agtech landscape

Enabling innovators – companies offering essential technological foundations including telecom, cloud, infrastructure, data storage and cybersecurity which empower agribusiness innovation.

### ***Tie your value proposition to innovation***

- Access to industry leading experts and in-depth panels at the forefront of industry developments draws an audience actively seeking innovative solutions
- Capitalise on the top-of-mind concerns and hot topics by sharing your solutions with a wide range of active, qualified prospects
- Demonstrate to the industry that you are one step ahead and cement your position as an industry leader

### ***Conduct business in a structured, professional setting***

- Experience a level playing field — whether your company is an emerging innovator or an established force.
- Africa Agri Tech attracts a high-level of senior level attendees, take advantage of the opportunity to meet with industry leaders in-person
- Host an international speaker or present case studies or facilitate a panel of industry leaders in a solution providing session
- Gain exposure to leading researchers, innovators and speakers as a conference day host

## PARTNERSHIP OPPORTUNITIES

Africa programme partner R1.5 million

### Headline partners

Combined R1.5 million

or

Conference sponsor R 750 000

Expo sponsor R 750 000

### Business building connections

VIP opening breakfast R 150 000

Day 1 delegate host R 300 000

Day 2 delegate host R 300 000

Day 3 delegate host R 300 000

Opening / closing cocktail function host R 200 000

Media lounge host R 150 000

Business lounge host R 150 000

### Brand impact sponsorships

Tech Try-Out Zone & presentation area sponsor R 500 000

Innovation awards sponsor R 250 000

Registration sponsor R 150 000

Alternately

Conference registration combined

(Client supplies lanyards and bags) R 250 000