



AFRICA AGRI TECH

CONFERENCE & EXPO

# AgBusiness

Exploring the intersection of business and agtech, highlighting strategies for scaling innovation and driving industry growth.

CONFERENCE PROGRAMME

## DAY 3 20 March

**08:00** Conference Registration

**09:00** Conference Opening



**09:10** **Keynote: Vuyiswa Ramokgopa** (Gauteng MEC for Agriculture)  
**Gauteng: Shifting the needle and Leading Agriculture into the Future**



**09:25** **Keynote: Mark Brooks** (Venture Partner: LongLeaf Studios & Entrepreneur in Residence: North Carolina Biotechnology Center)  
**Funding 2040 and Beyond: The Future of Bio-Intelligence**



**10:00** **Keynote: Arno Hanekom** (Digital Strategist, Digital Business Solutions: Datacentrix)  
**Tractor Tweets and Crop Status Updates: How AI is Milking your Farm Data for Better “Besluite”**

**10:30** Tea Break



**11:00** **Panel Discussion: Trading Smarter for Economic Growth**  
Amidst growing global protectionism, how can South Africa better position itself for expanded trade with its neighbours and the world?

**Facilitator:** Dr. Mpumelelo Mkhabela (Political Analyst)  
**Panellists:** JP Landman (Analyst)  
Crystal Orderson (Journalist & Political Analyst)  
Wandile Sihlobo (Chief Economist: Agbiz)



**12:00** **Keynote: Gideon Rossouw** (Executive Web3 Enablement: Nedbank)  
**BlockChain-Based Farming**



**12:30** **Keynote: Prof. Nick Binedell** (Founder: GIBS Business School)  
**SA in Focus: Predicting the Unpredictable**

**13:00** Lunch Break



**14:00** **Keynote: John Sanei** (Renowned & Acclaimed Futures Strategist)  
**See Beyond Tomorrow**

**14:40** Audience Engagement



**Ask the Experts:**  
Some of our expert speakers answer your burning questions, moderated by Prof. Nick Binedell

**15:30** AGRITECH CONNECT Networking Session

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**AFRICA AGRI TECH**  
CONFERENCE & EXPO 18 - 20 March 2025

CSIR Convention Centre, Pretoria, South Africa

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