



AFRICA AGRI TECH

CONFERENCE & EXPO

Plant AgTech

Breakthrough plant agtech solutions to enhance crop sustainability, productivity, and innovation in agriculture.

CONFERENCE PROGRAMME

DAY 2 19 March

08:00 Conference Registration

09:00 Conference Opening



09:05 Welcoming On Behalf of Agri SA:
Jaco Minnaar (President: AgriSA)



09:15 Keynote: **Martin Jansen** (CIO: ZZZ & MD: ThinkNinjas)
ZZZ: Integrated Technology In Action



09:45 Keynote: **Pieter Geldenhuys** (Director: Institute for Technology Strategy and Innovation)
Beyond the Algorithm: The Frontier of AI, Remote Sensing, and Earth Intelligence

10:20 Tea Break



10:50 Keynote: **GG Alcock** (African Adventurer, Entrepreneur & Marketer)
Kasinomics: The Informal Sector Driving Future Growth



11:25 Keynote: **Yrielle Roets-Dlamini** (Senior Researcher: CSIR)
Biobased Production: From Lab Innovation to Field Impact



11:50 Keynote: **Mushambi Mutuma** (Author, Speaker & Tech Leader)
Re-Coding your Business for Growth

12:30 Lunch Break



13:30 Keynote: **Alan Hardacre** (Strategic Leader in Global Advocacy & Public Affairs)
Sowing Truth in a Digital Storm: Addressing Technophobia and AI-Driven Disinformation in Agriculture



14:10 Keynote: **Beyers Truter** (Chairman: Pinotage Association & Beyerskloof)
Rebellion: From Rebel to Lion - a Tale of Tenacity, Authenticity and Resilience



14:45 Keynote: **Mpho Mence** (Sustainable Agriculture Analyst: GreenCape)
Unlocking AgTech Market Opportunities in the Western Cape

15:30 AGRITECH CONNECT Networking Session

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AFRICA AGRI TECH CONFERENCE & EXPO 18 - 20 March 2025

CSIR Convention Centre, Pretoria, South Africa

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