



AFRICA AGRI TECH

CONFERENCE & EXPO

Animal AgTech

Exploring innovative animal agtech solutions to drive sustainability, efficiency, and animal welfare in agriculture.



CONFERENCE PROGRAMME

DAY 1 18 March

08:00 Conference Registration

09:00 Conference Opening



09:10 Welcoming on Behalf of Host City
Dr. Nasiphi Moya (Tshwane Mayor)



09:25 Keynote: Prof. James Blignaut (ASSET Research: Stellenbosch University and SAEON)
Ruminant Production: The Shift to Net Carbon Sink



10:00 Panel Discussion: Solutions Driving National Herd Health
How can we improve traceability, biosecurity, and vaccines over the next 5–10 years to boost growth and access new markets?
Facilitator: Chris Burgess (Editor in Chief: Landbouweekblad)
Panellists: Phillip Ootshuizen (RMIS)
Arné Grobbelaar (Farmer: Glen Aggy Simbras)
Dr. Gerhard Neethling (General Manager: RMAA)

11:00 Tea Break



11:30 Keynote: Dr. Imtiaz Sooliman (Founder: Gift of the Givers)
Food Security for Social Justice



12:00 Keynote: Tom Westphal (Executive Director: SAMIC)
Basson Engelbrecht (CEO: Reisiger Ventures)
Future-Ready Meat: The Digital Revolution



12:30 Keynote: Carlos Vitor Müller (Agricultural Attaché, Ministry of Agriculture and Livestock: Embassy of Brazil)
Biosafety: Brazil's Gateway to Global Markets

13:00 Lunch Break



14:00 Keynote: Brett StClair (The Rebel Technologist)
Revolutionising Farming, with Rebel Technology



14:30 Keynote: Corné Booysen (Industrial Psychologist & Managing Director: Trending Talent)
From Hatch to Hire: How AI and Automation are Reinventing Agri Talent



15:00 Keynote: Riedwaan Bassadien (Principal Data and AI Specialist: Microsoft South Africa)
Beyond Dashboards – How Generative AI is Transforming Agricultural Decision-Making

15:30 AGRITECH CONNECT Networking Session

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AFRICA AGRI TECH
CONFERENCE & EXPO 18 - 20 March 2025

CSIR Convention Centre, Pretoria, South Africa

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AFRICA AGRI TECH

CONFERENCE & EXPO

Plant AgTech

Breakthrough plant agtech solutions to enhance crop sustainability, productivity, and innovation in agriculture.

CONFERENCE PROGRAMME

DAY 2 19 March

08:00 Conference Registration

09:00 Conference Opening



09:05 Welcoming On Behalf of Agri SA:
Jaco Minnaar (President: AgriSA)



09:15 Keynote: **Martin Jansen** (CIO: ZZZ & MD: ThinkNinjas)
ZZZ: Integrated Technology In Action



09:45 Keynote: **Pieter Geldenhuys** (Director: Institute for Technology Strategy and Innovation)
Beyond the Algorithm: The Frontier of AI, Remote Sensing, and Earth Intelligence

10:20 Tea Break



10:50 Keynote: **GG Alcock** (African Adventurer, Entrepreneur & Marketer)
Kasinomics: The Informal Sector Driving Future Growth



11:25 Keynote: **Yrielle Roets-Dlamini** (Senior Researcher: CSIR)
Biobased Production: From Lab Innovation to Field Impact



11:50 Keynote: **Mushambi Mutuma** (Author, Speaker & Tech Leader)
Re-Coding your Business for Growth

12:30 Lunch Break



13:30 Keynote: **Alan Hardacre** (Strategic Leader in Global Advocacy & Public Affairs)
Sowing Truth in a Digital Storm: Addressing Technophobia and AI-Driven Disinformation in Agriculture



14:10 Keynote: **Beyers Truter** (Chairman: Pinotage Association & Beyerskloof)
Rebellion: From Rebel to Lion - a Tale of Tenacity, Authenticity and Resilience



14:45 Keynote: **Mpho Mence** (Sustainable Agriculture Analyst: GreenCape)
Unlocking AgTech Market Opportunities in the Western Cape

15:30 AGRITECH CONNECT Networking Session

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AFRICA AGRI TECH

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AgBusiness

Exploring the intersection of business and agtech, highlighting strategies for scaling innovation and driving industry growth.

CONFERENCE PROGRAMME

DAY 3 20 March

08:00 Conference Registration

09:00 Conference Opening



09:10 **Keynote: Vuyiswa Ramokgopa** (Gauteng MEC for Agriculture)
Gauteng: Shifting the needle and Leading Agriculture into the Future



09:25 **Keynote: Mark Brooks** (Venture Partner: LongLeaf Studios & Entrepreneur in Residence: North Carolina Biotechnology Center)
Funding 2040 and Beyond: The Future of Bio-Intelligence



10:00 **Keynote: Arno Hanekom** (Digital Strategist, Digital Business Solutions: Datacentrix)
Tractor Tweets and Crop Status Updates: How AI is Milking your Farm Data for Better “Besluite”

10:30 Tea Break



11:00 **Panel Discussion: Trading Smarter for Economic Growth**
Amidst growing global protectionism, how can South Africa better position itself for expanded trade with its neighbours and the world?

Facilitator: **Dr. Mpumelelo Mkhabela** (Political Analyst)
Panellists: **JP Landman** (Analyst)
Crystal Orderson (Journalist & Political Analyst)
Wandile Sihlobo (Chief Economist: Agbiz)



12:00 **Keynote: Gideon Rossouw** (Executive Web3 Enablement: Nedbank)
BlockChain-Based Farming



12:30 **Keynote: Prof. Nick Binedell** (Founder: GIBS Business School)
SA in Focus: Predicting the Unpredictable

13:00 Lunch Break



14:00 **Keynote: John Sanei** (Renowned & Acclaimed Futures Strategist)
See Beyond Tomorrow

14:40 Audience Engagement



Ask the Experts:
Some of our expert speakers answer your burning questions, moderated by Prof. Nick Binedell

15:30 AGRITECH CONNECT Networking Session

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